



Marketing Manager (100%), H2 Energy Europe AG

H2 Energy was founded in August 2014 with the goal of playing an active role stopping climate change. We want to make hydrogen from renewable energy a cornerstone of the energy system. H2 Energy is involved in the entire hydrogen value chain, offering its know-how and engineering along each link. Especially in the realization of hydrogen production plants, the realization of hydrogen refueling stations and in the engineering of hydrogen fuel cell applications we draw on many years of experience.

Growing fast, we are now looking for a driven Marketing Manager, with at least 5 years of relevant marketing and communication experience within an international working environment.

About the role

In this role, you'll be responsible for our global Marketing and Communication activities. You'll define and execute a global marketing and communications plan. You'll get a lot of help and support on the way but you are also expected to be a highly-driven and a creative player with a great ability to execute every single day. The role is based in Zurich.

Responsibilities

Your main tasks as a Marketing Manager will be the following:

- Conception, organization, and implementation of global marketing campaigns including social media strategies, content creation and community management
- Content posting on global social media platforms
- Handling of media inquiries and media support of campaigns
- Organization of trade fairs, road shows as well as partner events
- Supporting the company in building attractive brands
- Purchasing and handling of marketing material (print media, promotional items, etc.)
- Execution of market and competition analyses
- Responsibility and management of the marketing budget

Desired expertise and skills

In order to succeed in the role, we hope you have the following skills:

- Master's degree with a focus in Marketing/Communication/Business
- Minimum of 5 years of previous experience in marketing roles
- Excellent writing and editing skills are a must
- Broad expertise in general marketing programs and processes and an ability to proactively suggest and implement new approaches and solutions
- Excellent communication skills in dealing with customers, internal stakeholders, and media representatives
- IT Skills – good working knowledge of MS Office
- Fluent in English (written/spoken) and German (written/spoken), further language skills are an advantage

Next steps



Please submit your application with cover letter and CV to Jenny Räsänen, jenny.rasanen@h2energy.ch. If your profile is a match, we will invite you for a first chat to discuss the role and your expectations in more detail.

At H2 Energy we commit to an inclusive recruitment process and equality of opportunity for all job applicants.